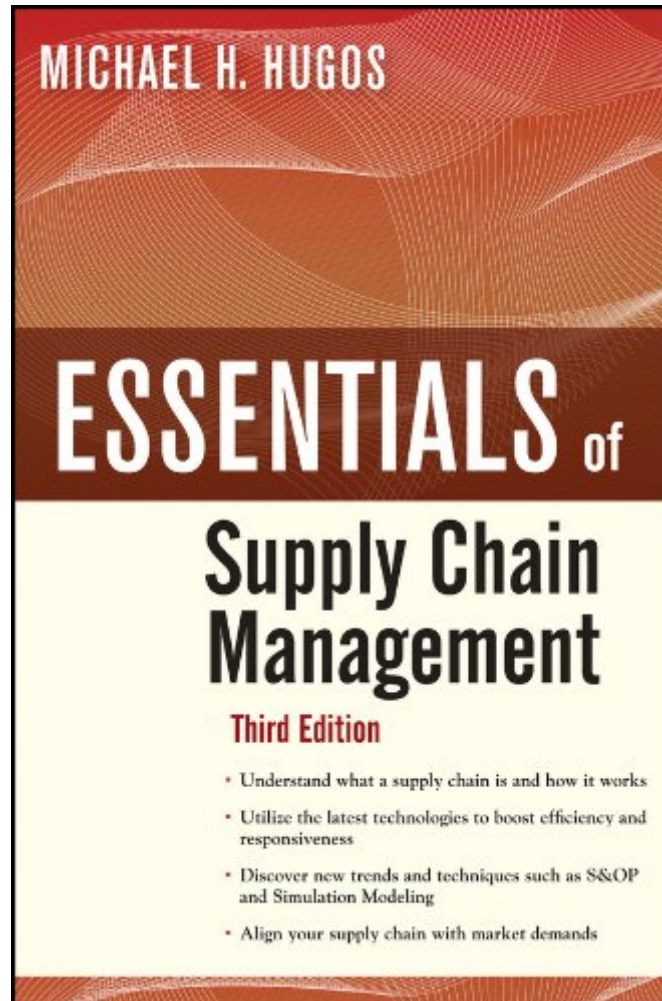


The book was found

Essentials Of Supply Chain Management (Essentials Series)



Synopsis

The latest thinking, strategies and technologies to stay current in supply chain management Presenting the core concepts and techniques of supply chain management in a clear, concise and easily readable style, the Third Edition of Essentials of Supply Chain Management outlines the most crucial tenets and concepts of supply chain management. Understand what supply chains are and how they work Explore the latest technology and practices available for supply chain management Offers new cases and executive interviews throughout the book Written by author of supply chain simulation application SCM Globe High performance supply chains that deliver competitive advantage are key to any strategy for staying ahead in today's complex, real-time world. The Third Edition provides tools, guidance, and examples to help you create such supply chains in your organization.

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Customer Reviews

As a consultant in this area, I have recommended this book to my clients. This well-structured,

easy-to-read book is an excellent introduction to concepts of Supply Chain Management. Its target audience, executives who must learn about supply chain in order to make strategic decisions, could be expanded to include any person who wants or needs to learn about supply chain. I highly recommend it as a first book for any project manager who is new to this area. The book contains 8 chapters, each with a similar structure: a list of the learning and performance objectives of preceding the actual content, which is presented in a logical and interesting way. The content is accompanied by helpful diagrams and a series of examples or case studies labeled "Executive Insight" or "In the Real World". It also contains lists of helpful "Tips and Techniques". The author begins with an overview of the general concepts of Supply Chain Management. One of the objectives of this chapter is to be able to "Start an intelligent conversation about supply chain management issues in your company" It is a tall order, and the author succeeds, introducing the neophyte to the basic concepts of Production, Inventory, Location, Transportation and Inventory with clear and concise prose. In a very interesting example, Hugos uses the story of Alexander the Great to illustrate how a good supply chain functions. The following 4 chapters systematically cover the basics of supply chain: Planning and Sourcing, Making and Delivering, Coordination and Technology and Supply Chain Metrics. Each of these chapters takes up the fundamental concepts involved and explains them in a simple and understandable fashion.

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